



Kelly Helps Companies Rescue Candidates from the Job Application "Black Hole" with New RPO Solution Kelly Ace

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Chatbot guides candidates through the application process, giving employers faster access to top talent

TROY, Mich., July 13, 2022 /PRNewswire/ -- Kelly today launched its new RPO solution, [Kelly Ace](#), a recruiting and application chatbot that provides employers with a powerful user interface to connect with top talent faster. The tool guides qualified candidates through the process for high-volume roles, offering a smoother, faster, and more interactive experience. Kelly Ace is part of the company's continued strategy to invest in high-growth portfolios and introduce new solutions that meet customers' evolving recruiting needs.

Kelly Ace is a modular solution that balances technology and human engagement to reduce candidate drop-off by empowering them throughout the entire application process. The solution interacts with an organization's Applicant Tracking System (ATS), minimizing manual data entry with the use of Robotic Process Automation (RPA), and provides employers insights about the company's application process. It gives relevant, real-time feedback to candidates and shortens the recruiting cycle for an improved experience with a company's brand.

"Candidates invest significant time into the job application process and want to be informed of their status throughout the journey," said KellyOCG President [Tammy Browning](#). "Kelly Ace digitizes key parts so employers can be confident that qualified talent is not lost in a 'black hole' and is instead moving swiftly through the process, giving organizations fast, no-nonsense access to the talent they need."

Kelly Ace is built on more than 75 years of deep knowledge and expertise in the human resources and talent acquisition market and KellyOCG's continual recognition in the global RPO market to address customers' rapidly changing recruiting challenges. KellyOCG was named a Star Performer on Everest Group's Global RPO Services PEAK Matrix Assessment for 2022.

"KellyOCG offers agile and flexible RPO solutions to its clients to address their talent challenges rapidly," said Practice Director for Everest Group Aniruddha Kulkarni. "Its continued investments in DE&I sourcing, high volume hiring solutions, and Total Talent Acquisition (TTA) capabilities have helped position KellyOCG as a Major Contender and Star Performer on Everest Group's Recruitment Process Outsourcing (RPO) Services PEAK Matrix® Assessment 2022 - Global. And as a Major Contender in Everest Group's Recruitment Process Outsourcing (RPO) Services PEAK Matrix® Assessment 2022 – EMEA."

Learn more about [Kelly Ace](#) and other [RPO solutions](#).

About Kelly

Kelly (Nasdaq: KELYA, KELYB) connects talented people to companies in need of their skills in areas including Science, Engineering, Education, Office, Contact Center, Light Industrial, and more. We're always thinking about what's next in the evolving world of work, and we help people ditch the script on old ways of thinking and embrace the value of all workstyles in the workplace. We directly employ nearly 350,000 people around the world and connect thousands more with work through our global network of talent suppliers and partners in our outsourcing and consulting practice. Revenue in 2021 was \$4.9 billion. Visit [kellyservices.com](#) and let us help with what's next for you.

About KellyOCG

KellyOCG connects companies with the talented people they need to fuel and grow their business through our unrivaled global talent supply chain and leading workforce solutions including Managed Service Provider (MSP) and Recruitment Process Outsourcing (RPO). We combine decades of people industry experience with proprietary insights and a continued focus on technology to produce world-class programs that meet an organization's unique workforce needs and can start them on their journey to total talent management. Our ability to anticipate what's next for talent solutions drives us to challenge the status quo making us a trusted partner for our global client portfolio, which spans leading industries across North America, APAC and EMEA. Visit [kellyocg.com](#) or connect with us on [LinkedIn](#) to learn more.

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