



Kelly Services Declares Quarterly Dividend

TROY, Mich., Aug. 2 -- Kelly Services, Inc., a global provider of staffing services, today announced a regular quarterly cash dividend of 10 cents per share on Kelly Services Class A and Class B common stock, payable September 3, 2004 to stockholders of record at the close of business on August 16, 2004.

(Logo: <http://www.newscom.com/cgi-bin/prnh/19991208/KELLYLOGO>)

Kelly Services stock may be purchased directly through the company's Direct Stock Purchase Plan. In addition, investors may sign up for direct investment online through Netstock Direct's web site <http://www.netstockdirect.com> . Investors may also automatically reinvest their dividends through Kelly's Dividend Reinvestment Plan. For more information, visit Kelly's web site at <http://www.kellyservices.com> , or call 1-866-249-2607.

About Kelly Services

Kelly Services, Inc. (Nasdaq: KELYA, KELYB) is a Fortune 500 company headquartered in Troy, Mich., offering staffing solutions that include temporary services, staff leasing, outsourcing, vendor on-site and full-time placement. Kelly serves 200,000 customers through 2,500 company owned and operated offices in 26 countries. Kelly provides employment for nearly 700,000 employees annually, with skills including office services, accounting, engineering, information technology, law, science, marketing, light industrial, education, health care and home care. Revenue in 2003 was \$4.3 billion. Visit <http://www.kellyservices.com> .

SOURCE Kelly Services, Inc.

CONTACT: ANALYST CONTACT: James Polehna, Investor Relations,
+1-248-244-4586, james_polehna@kellyservices.com ,

or MEDIA CONTACT:

Robert Doetsch, Public Relations, +1-248-244-5362, robert_doetsch@kellyservices.com ,
both of Kelly Services, Inc.

Web site: <http://www.kellyservices.com>

(KELYA KELYB)